

HEALTHY LANDSCAPES

ENHANCE THE VALUE OF COMMERCIAL PROPERTIES AND FACILITIES

Well-maintained landscapes aren't just pretty, they're profit powerhouses! They attract customers, boost property value, create a positive work environment, and even reduce energy costs through shade and wind protection. That's a win-win for aesthetics and the bottom line.



REDUCED MAINTENANCE COSTS

Regular upkeep of the landscape prevents problems like overgrown vegetation, pest infestations, and water damage, which can be costly to fix later. This proactive approach saves money in the long run and increases the property's overall value.



INCREASED RENTAL RATES AND OCCUPANCY

Studies show buildings with attractive landscaping command higher rental rates¹ and experience lower vacancy rates. Tenants are willing to pay more for a property with a pleasant and inviting outdoor environment.



ENERGY SAVINGS

A well-designed landscape can reduce energy consumption by up to 25%,² providing cooling in the summer by releasing water vapor like a natural air-conditioner and offering shade. In the winter, trees and hedges provide windbreaks.



HIGHER PROPERTY VALUES

A well-maintained landscape creates a positive impression on potential tenants, buyers, and visitors, which translates to increased occupancy and higher property values.



IMPROVED EMPLOYEE PRODUCTIVITY AND MORALE

Attractive outdoor spaces provide employees with areas for relaxation, stress relief, and collaboration, leading to improved mental well-being and potentially higher productivity³. This can be a significant selling point for businesses seeking top talent.

Research sources include: 1. Colorado State University, 2. U.S. Department of Energy, 3. International Journal of Environmental Research and Public Health